



Wisconsin WIC Program Information & Income Eligibility Guidelines

Purpose:

The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) is a nutrition program for pregnant women, infants, women who are breastfeeding, postpartum women, and children younger than 5. WIC provides nutrition education, breastfeeding education and support, supplemental nutritious foods, and connections to other community services.

Wisconsin families want to raise strong and healthy kids, and WIC is here to help. Health benefits of WIC have reduced premature births, low birthweight, and long-term medical expenses.

Who is Eligible for WIC?

To qualify for WIC benefits in Wisconsin, a person must:

- Live in Wisconsin
- Meet the income guidelines (*listed on the next page*)
- Have a health or nutrition need. A nutrition assessment will be completed at the WIC clinic.
- Be pregnant; be breastfeeding a baby under 1 year of age; or had a baby or was pregnant in the past six months; be a baby under age 1; or be a child younger than age 5
- A person may qualify if someone in their family is receiving WI FoodShare, Medicaid, BadgerCare Plus, Wisconsin Works Program (W2), Temporary Assistance to Needy Families (TANF), or Food Distribution Program on Indian Reservations (FDPIR)
- Foster children, Kinship Care recipients under age 5, and pregnant foster teens are eligible for WIC

Benefits Received by WIC Participants

All participants receive:

- Screening for nutrition and health needs
- Information on how to use WIC foods to improve health
- Benefits to buy foods that help keep you and your children healthy and strong
- Referrals to doctors; dentists; programs like FoodShare, Medicaid, BadgerCare Plus, W-2, Head Start

Women receive:

- WIC foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Information on healthy eating during pregnancy and breastfeeding
- Help with starting or continuing breastfeeding

Infants receive:

- Help with starting or continuing breastfeeding
- Infant formula, if needed
- Immunization referrals

Parents/caretakers receive information on taking care of babies

Children receive:

- WIC foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Immunization referrals

Parents/caregivers receive information on food shopping, recipes, and feeding your child

To apply for WIC: <https://www.dhs.wisconsin.gov/wic/local-projects.htm>

For other health information and referral services contact *Well Badger Resource Center*: Call 800-642-7837, email help@wellbadger.org or go to <https://wellbadger.org/>

Wisconsin WIC Program - Income Eligibility Table

The income levels are based on 185% of the US Dept. of Health and Human Services Nonfarm Income Poverty Guidelines for Gross Income (*before deductions*). Applicants exceeding 185% are not eligible.

July 1, 2021 – June 30, 2022

Family Size	Income Levels				
	Weekly \$	Every Two Weeks \$	Twice Per Month \$	Monthly \$	Annual \$
ONE	459	917	993	1,986	23,828
TWO	620	1,240	1,343	2,686	32,227
THREE	782	1,563	1,693	3,386	40,626
FOUR	943	1,886	2,043	4,086	49,025
FIVE	1,105	2,209	2,393	4,786	57,424
SIX	1,266	2,532	2,743	5,486	65,823
SEVEN	1,428	2,855	3,093	6,186	74,222
EIGHT	1,589	3,178	3,443	6,886	82,621
ADDITIONAL	162	324	350	700	8,399

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- (1) Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410
- (2) Fax: (202) 690-7442; or
- (3) Email: program.intake@usda.gov
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