



Wisconsin WIC Program

Information & Income Eligibility Guidelines

Purpose:

The purpose of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is to promote and maintain the health and well-being of nutritionally at-risk pregnant, breastfeeding and postpartum women, infants and children. WIC provides nutrition education, breastfeeding education and support, supplemental nutritious foods, and referrals to other health and nutrition services.

- Health benefits of WIC have reduced premature births, low birthweight, and long-term medical expenses.

Who is Eligible for WIC?

To be eligible for WIC benefits in Wisconsin, a person must meet the following requirements:

- Be a pregnant, breastfeeding, or new mother; be an infant up to age one; or a child up to age 5;
- Be a resident of Wisconsin;
- Be income eligible (*income eligibility guidelines are on the next page*); and
- Have a health or nutrition need

Benefits Received by WIC Participants

All participants receive:

- Screening for nutrition and health needs
- Information on how to use WIC foods to improve health
- Benefits to buy foods that help keep you and your children healthy and strong
- Referrals to doctors, dentists, and programs like Wisconsin FoodShare, Medicaid, BadgerCare Plus, Wisconsin Works (W-2), and Head Start

Women receive:

- WIC approved foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Information on healthy eating during pregnancy and breastfeeding
- Help with starting or continuing breastfeeding

Infants receive:

- Help with starting or continuing breastfeeding
- Infant foods (<https://www.dhs.wisconsin.gov/wic/infant-foods.htm>)
- Infant formula, if needed
- Immunization referrals

Parents/caretakers receive information on taking care of babies

Children:

- WIC approved foods (<https://www.dhs.wisconsin.gov/wic/approved-foods.htm>)
- Immunization referrals

Parents/caregivers receive information on food shopping, recipes, and feeding your child

- To apply for WIC, go to *Nutrition & WIC Area Contacts*: <https://www.dhs.wisconsin.gov/wic/contacts.htm>
- For other health programs and referral services, contact the *Well Badger Resource Center* at:
1-800-642-7837 OR <https://wellbadger.org/>

Wisconsin WIC Program - Income Eligibility Table

The income levels are based on 185% of the US Dept. of Health and Human Services Nonfarm Income Poverty Guidelines for Gross Income (*before deductions*). Applicants exceeding 185% are not eligible.

July 1, 2020 – June 30, 2021

| Family Size | Income Levels | | | | |
|-------------|---------------|--------------------|--------------------|------------|-----------|
| | Weekly \$ | Every Two Weeks \$ | Twice Per Month \$ | Monthly \$ | Annual \$ |
| ONE | 454 | 908 | 984 | 1,968 | 23,606 |
| TWO | 614 | 1,227 | 1,329 | 2,658 | 31,894 |
| THREE | 773 | 1,546 | 1,675 | 3,349 | 40,182 |
| FOUR | 933 | 1,865 | 2,020 | 4,040 | 48,470 |
| FIVE | 1,092 | 2,183 | 2,365 | 4,730 | 56,758 |
| SIX | 1,251 | 2,502 | 2,711 | 5,421 | 65,046 |
| SEVEN | 1,411 | 2,821 | 3,056 | 6,112 | 73,334 |
| EIGHT | 1,570 | 3,140 | 3,401 | 6,802 | 81,622 |
| ADDITIONAL | 160 | 319 | 346 | 691 | 8,288 |

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- (1) Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410
- (2) Fax: (202) 690-7442; or
- (3) Email: program.intake@usda.gov
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