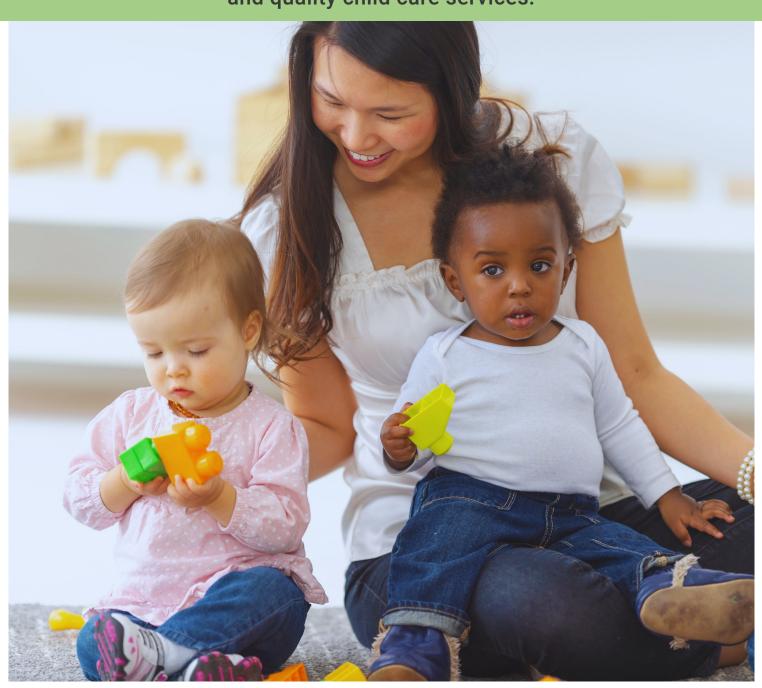
# 2021 ANNUAL REPORT



Child Care Partnership works with parents, providers, and communities to develop highly competent children through quality early childhood programming.

Our goal is to increase access to consistent, affordable, and quality child care services.



# **PROGRAMMING**

Child Care Resource & Referral (CCR&R)
PreLicensing
Pepin County Certification
The Child & Adult Care Food Program (CACFP)
YoungStar (YS)
Consulting & Training

#### **Greetings!**

We are here at the end of 2021 and what a year it has been for our small team here at CCP! We worked hard this year to keep everything 'normal and positive' for the providers in our SDA despite numerous



closed classrooms, quarantines, and other obstacles. It has been a challenging time but we are still here meeting providers where they are at, helping them to make strides to improve and doing our best to ensure quality care is provided for the children in western Wisconsin. Virtual trainings continued to be offered and we were even able to offer a highbred Early Learning Conference with participants in person and on zoom! The quality improvement team was fortunate to have the opportunity to travel to Las Vegas for an intense week of learning the ECERS-3 tool with many staff becoming reliable and even becoming anchors for the scale. Many grants were written and new and exciting things will be starting in 2022!

Renee Ernsting, Director

### **Board of Directors**

President: Jane Ellingson Vice President: Gentry Jesse

Treasurer: Jenny Ebert Secretary: Jenny Ebert

Shelly Boelter Jamie Saxton Melissa Kono Carrie Brunner Celeste Swoboda Amy Pennington Melony Martin

# **Child Care Program Snapshot**

## **Current Regulation Numbers by County**

Total number of programs in each county & regulation type

	<b>Child Care</b>	Family Child	Preschool	School Age	
	Center	Care	Program	Program	Total
Buffalo	2	7	1	0	10
Chippewa	17	23	5	1	46
Dunn	8	10	2	0	20
Eau Claire	34	30	6	15	85
Jackson	3	11	3	1	18
Pepin	2	6	0	0	8
Pierce	4	23	2	8	37
Polk	3	15	1	10	29
St. Croix	29	27	4	4	64
Trempealeau	8	11	2	1	22
Total	110	163	26	40	339

20 New Programs 615 # Slots Gained 25 Programs Closed 510 # Slots Lost

### **Child Care Rates**

Weekly, full-time rates from all child care programs by age

0 - 11 months	1 year	2 years	3 years	4 years	5 years	6+ years
Avg: \$184.87	Avg: \$183.75	Avg: \$183.24	Avg: \$167.68	Avg: \$164.58	Avg: \$162.52	Avg: \$156.07
Max: \$310.00	Max: \$310.00	Max: \$1,630.00	Max: \$260.00	Max: \$260.00	Max: \$260.00	Max: \$220.00
Min: \$120.00	Min: \$120.00	Min: \$110.00	Min: \$110.00	Min: \$110.00	Min: \$50.00	Min: \$50.00

For more information on rates in a specific county, city or zip code or by regulation type, contact CCP at ccp@wdeoc.org.

### CCR&R

Child Care Resource & Referral staff provides referrals to child care programs for families seeking child care, provides technical assistance to families, provides training & technical assistance to child care programs, and works throughout our service delivery area in the communities we serve attending meetings, work groups & advocating for early childhood professionals.

### **Families & Children Served**

363 referrals to child care programs were conducted for 445 children by CCR&R

1,203 children served by CACFP

15 families supported through Behavior Help WI



### Hours of Technical Assistance Provided

556 families

2,050 to child care programs

550 to community members

### **Child Care Financial Assistance**

The Child Care BRIDGE fund assists low-income families with past-due child care balances to assist with the financial stability of the family while also helping stabilize the revenue of child care programs.

103 families applied

49 families received assistance



\$35,851.48 in financial support was awarded

# **PreLicensing & Certification**

PreLicensing services are for potential family child care and group child care providers who are working towards becoming licensed facilities. Staff also reguarly holds outreach sessions to share information to individuals interested in entering the child care workforce.

25 potential providers received support
12 family child care 13 group child care centers
114.25 hours of onsite or virtual consultation
9 programs became regulated

Certification was promoted in certified in Pepin County

16 events & outreach sessions were held 27 individuals supported in learning about regulation

Additionally, CCP staff held outreach sessions & worked with the Women's Business Center to offer sessions on "8 Steps on Starting a Child Care"

# Child & Adult Care Food Program

The CACFP is a federally funded program sponsored by the UDA. Licensed or certified family child care providers are eligible to receive financial reimbursement for serving nutritious snacks & meals to enrolled children.

#### The CACFP staff worked with

158 family child care programs who served 469,844 meals & snacks to 1,203 children!



489

Home Visits
Onsite or Virtual

245+

Hours of Consulting

\$748,508

Reimbursed to Programs

Together with USDA & WI DPI, Emergency Operating Cost Reimbursements were provided for lost income during the onset of COVID-19

118 family child care programs

\$28,200.19 in financial support was provided

The Western Dairyland Child & Adult Care Food Program (CACFP) serves Barron, Buffalo, Burnett, Chippewa, Clark, Dunn, Eau Claire, Jackson, La Crosse, Monroe, Pepin, Pierce, Polk, Rusk, St. Croix, Sawyer, Trempealeau, Washburn, & Vernon Counties including the Ho-Chunk Nation.

# YoungStar

YoungStar is Wisconsin's child care quality

rating & improvement system. Staff offer training,
technical assistance, coaching, and other resources to help child care
programs achieve their goals & increase the quality of their program!

Ratings as of 12/31/2021

84 % Participation Rate in YoungStar

0 🚖 Star

120 **Star** 

59 Automated 2 Star

83 A Star

15 Star

1 Automated 4 Star

38 Star

32 Automated 5 Star

\*27 PROGRAMS ARE NOT YET RATED

800

Visits Conducted (Onsite or Virtual)

1,155

Hours Provided to Programs

91%

Satisfaction Rate of Services

43

**Technical Ratings** 

60.5

**Hours Onsite for Technical Rating** 

# **Behavior Help Wisconsin**

Behavior Help Wisconsin provides consultation to child care programs & working with the family to prevent expulsion by reducing challenging behaviors in Chippewa, Dunn & St. Croix County.



**15 CHILDREN** 

10 CHILD CARE PROVIDERS/TEACHERS
105 HOURS OF COACHING & CONSULTATION

# **Additional Work & Consulting**

Additional training, consultation & work is provided based on funding available and was done through the following activities in 2021:

#### **DIRECTORS COHORT**

26 directors & administrators met monthly to learn & network

#### **BOOK STUDY**

#### **UNPACKING THE PYRAMID MODEL**

12 child care professionals met monthly to conduct a book study to learn & network on the Pyramid Model

#### **4K ENVIRONMENT RATINGS**

2020-2021 4K ECERS were put on hold due to COVID-19.

8 trainings were held for 126 4K & Head Start teachers to learn about the ECERS-3 tool & received support on implementation into the classrooms.

#### **PYRAMID MODEL EXTERNAL COACHING**

Staff is working with programs implementing Pyramid Model program-wide!

#### WIDA EARLY YEARS PROFESSIONAL LEARNING COHORT

Staff completed the WIDA Early Years Professional Learning Cohort (70 hours of professional learning) & will be developing a training for all YoungStar consultants across the state.

#### **SOCIAL-EMOTIONAL YS BADGE PILOT WORK**

Staff worked on being trained on the CHILD observation tool and attended a meeting and completed the Social-Emotional Badge Pilot Verification Checklist with a program that was volunteering. This information is being used by WI DCF to move forward with the future plans of the Social and Emotional Badge for Youngstar!

# **Training & Conference**

Training and continuing education hours are offered annual to all child care programs and staff.

# 48 trainings held 728 participants



135 participants attended 6 hours of professional development

### **Additional Work**

### **Child Care Counts**

The Child Care Counts: Stabilization Payment Program is an 18-month payment program that Once approved for payments, providers will receive ongoing monthly payments to help support costs of maintaining or enhancing high-quality care & to support costs with recruitment & retention of high-quality staff by providing wage increases, bonuses and/or benefits to current & future staff.

342+ CALLS MADE TO REGULATED PROGRAMS
2 VIRTUAL OFFICE HOURS SESSIONS WERE HELD
170+ PROGRAMS APPLIED

# **Provider Spotlight**

### YoungStar Success Story

A newer Quality Coach began consultation with a 3 Star provider, and during one of the first meetings the provider firmly stated, "I do not want to pursue a higher Star rating." Throughout the coaching process, the Quality Coach observed things that the provider was already doing in her program that would help her earn a higher Star rating, such as portfolios. The provider even chose a few High-Quality Practices to work on during coaching. During a conversation with the provider, the Quality Coach pointed

out all the great things the provider was already doing and showed the provider just how close she was to obtain a higher rating with YoungStar. The provider then realized that the only thing holding her back from earning a higher rating was her level of education. Together, they looked at the T.E.A.C.H. scholarship program and course options from WITC. Not long after this visit, the Quality Coach got an email from the provider stating she had called and talked with an early childhood instructor at WITC, signed up for a few credit classes, and applied for both the T.E.A.C.H. and REWARD programs.

During the next coaching visit, the provider admitted to the Quality Coach that she is nervous about returning to school. The Quality Coach helped her look at the course offerings and design a schedule that was a good fit for the provider's family and work commitments. The Quality Coach also shared her personal experience with online learning and admitted how intimidated she had been when starting her first class. Together, they watched a YouTube video about trying new things and dealing with the emotions that come with change. After these visits, the provider became so excited that she called other providers in her area and talked to them about how much she is learning from her YoungStar Quality Coach and how much she enjoys the program. From these conversations, a non-participating provider reached out to the YoungStar office to get more information about the program and ultimately submitted a contract to take services. Because the Quality Coach was able to help a provider realize her potential and give her professional development information, the provider can increase her Star level. The provider was so thrilled with her coaching experience, she shared this information with others, which led to increased participation in the YoungStar program.

"I RECOMMEND ALL OF THE SERVICES OFFERED, DEPENDING UPON WHAT THE PROVIDER/FAMILY IS LOOKING FOR. THE SUPPORT OF CCR&R IS ESSENTIAL TO THE EARLY CHILDHOOD COMMUNITY!"

"I WILL CONTINUE TO USE CCP AND YOUNGSTAR BECAUSE THE ADDITIONAL HELP IS SO APPRECIATED!" "CCP IS MY NUMBER ONE GO-TO WHEN I NEED SUPPORT OR HAVE A PROBLEM OF ANY KIND! THEY HAVE BEEN AN INVALUABLE PART OF MY SUCCESS IN ECE. THANK YOU."

"THANK YOU FOR THE HELP WITH THE CHILD BEHAVIORS. YOU WERE SUPPORTIVE AND HELPED ME WORK WITH THE CHILD INSTEAD OF ASKING THE FAMILY TO LEAVE MY PROGRAM."

### **Child Care Partnership Staff Directory**



Renee Ernsting
Director
Email: renee.ernsting@wdeoc.org
Phone:715-836-7511 ext. 1186
Fax:715-836-7580



Becca Elbert
Assistant Director
Email: becca.elbert@wdeoc.org
Phone:715-836-7511 ext. 1188
Fax:715-836-7580



Kristy Prunty
Training & Program Coordinator
Email: kristy.prunty@wdeoc.org
Phone:715-836-7511 ext. 1134
Fax:715-836-7580



Alaleh Wilhelm

Program Coordinator

YoungStar & Behavior Help Wisconsin

Email: alaleh.wilhelm@wdeoc.org

Phone: 715-575-1148

Fax:715-836-7580



Laura Stelzner
Administrative Assistant
Email: laura.stelzner@wdeoc.org
Phone:715-836-7511 ext. 1180
Fax:715-836-7580



Amelia Wenzel
Regulation & Recruitment Specialist
Email: amelia.wenzel@wdeoc.org
Phone:715-836-7511 ext. 1185
Fax:715-836-7580



Michelle Jacobs YoungStar Technical Consultant Email: michelle.jacobs@wdeoc.org Phone: 651-560-0245 Fax:715-836-7580



Paula Reed YoungStar Technical Consultant Email: paula.reed@wdeoc.org Phone: 651-560-0880 Fax:715-836-7580



Chris Lace YoungStar Technical Consultant Email: chris.lace@wdeoc.org Phone: 507-312-9521 Fax:715-836-7580



Jill Johnson YoungStar Technical Consultant Email: jill.johnson@wdeoc.org Phone: 507-312-9604 Fax:715-836-7580



Samantha McHugh YoungStar Technical Consultant Email: samantha.mchugh@wdeoc.org Phone: 715-503-0532 Fax:715-836-7580



Sara Thurston
Nutrition Specialist
Email: sara.thurston@wdeoc.org
Phone: 715-450-0826
Fax:715-836-7580



Kelsey Corder
Nutrition Monitor
Email: kelsey.corder@wdeoc.org
Phone: 715-450-0872
Fax:715-836-7580





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Serving Buffalo, Chippewa, Dunn, Eau Claire, Jackson, Pepin, Pierce, Polk, St. Croix and Trempealeau Counties and the Ho-Chunk Nation. Our Child & Adult Care Food Program (CACFP) additional serves Barron, Burnett, Clark, La Crosse, Monroe, Rusk, Sawyer, Washburn and Vernon Counties and the Ho-Chunk Nation.